

# 2021 WACS/MACS EDUCATORS' CONFERENCE



*Exodus 18:20 And you shall teach them ... and*  
**SHOW THEM THE WAY**

October 7-8, 2021  
Wisconsin Dells

## Exhibitor Rates and Sponsorship Opportunities

### Regular Exhibitor Rates

- \$200 for 1 table (will include Advertiser Only features as listed below)
- \$300 for 2 tables
- \$75 each additional table
- \$50 for Power Outlet/Electricity

### Advertiser Only

- \$100 – Website Advertising and Whova App Exhibitor Status
  - Ad displayed on the Educators Conference pages on the WACS and MACS websites.
    - This will be a digital color banner ad that is approximately 480 pixels x 360 pixels. If you can send us an ad already done to this size it would be extremely helpful.
    - Email the .jpg or .pdf of the ad to [office@wacschools.org](mailto:office@wacschools.org) by September 1.
    - We would also encourage you to include a link to your webpage, and/or a link to sign up for a free drawing if they give you their information.
  - The Whova App Exhibitor Status will allow you to:
    - Upload video or brochures about your products or companies
    - Schedule live info sessions or demos
    - Provide coupons, giveaways, or raffles to generate more leads

### Welcome Packet Flyer

If you like to put a flyer into our welcome packet, please select one of the options below.

- Your own preprinted flyer sent to the WACS office by September 1 and inserted into the welcome packet is \$55
- Email a flyer to the WACS office by September 1 and we will print an 8 ½ x 11 double-sided sheet in black and white for \$100.
- Email a flyer to the WACS office by September 1 and we will print an 8 ½ x 11 double-sided sheet in color for \$200.

# PREMIUM SPONSORSHIPS

You are welcome to purchase more than one sponsorship package. There is limited availability with some sponsorships so it is on a first-come, first-served basis.

- **Platinum Level Meal Sponsorship for \$1500 (Luncheon for attendees)**
  - We are looking for three sponsors for our luncheon.
  - 10 minutes to address the convention or show a video during the luncheon.
  - Two table (\$300 value), additional tables available to purchase at exhibitor rates.
  - Electricity (\$50 value).
  - Includes the Advertiser Only features listed above. However, your ad size will be 1920 pixels x 420 pixels. If you can send us an ad already done to this size it would be extremely helpful. (\$100 value)
  
- **Platinum Level Exhibitor for \$1500**
  - First exhibitor spot at entrance of exhibitor/luncheon room
    - Only have two entrances for this spot
  - Three tables, each additional \$75 (\$375 value)
  - Electricity (\$50 value)
  - Includes the Advertiser Only features listed above. However, your ad size will be 1920 pixels x 420 pixels. If you can send us an ad already done to this size it would be extremely helpful. (\$100 value)
  - Convention Platinum Sponsorship listed on at least one banner stand located in the registration area of the convention hall
  - Convention Platinum Sponsorship listed on projection screens in the general session hall
  - Convention Platinum Sponsorship noted on the convention webpages.
  
- **Gold Level Meal Sponsorship for \$1000 (Administrator's Breakfast)**
  - We are looking for two sponsors for the administrator's breakfast.
  - 10 minutes to address the leaders or show a video during the pastor/administrators breakfast.
  - One table (\$200 value), additional tables and electricity available to purchase at exhibitor rates.
  - Includes the Advertiser Only features listed above. However, your ad size will be 1080 pixels x 360 pixels. If you can send us an ad already done to this size it would be extremely helpful. (\$100 value)
  
- **Gold Level Exhibitor for \$1000**
  - Second exhibitor spot at entrance of exhibitor/luncheon room
    - Only have two entrances for this spot
  - Two tables, each additional \$75 (\$300 value)
  - Electricity (\$50 value)
  - Includes the Advertiser Only features listed above. However, your ad size will be 1080 pixels x 360 pixels. If you can send us an ad already done to this size it would be extremely helpful. (\$100 value)
  - Convention Gold Sponsorship listed on at least one banner stand located in the registration area of the convention hall
  - Convention Gold Sponsorship listed on projection screens in the general session hall
  - Convention Gold Sponsorship noted on the convention webpages.

- **Silver Level Meal Sponsorship for \$750 (Continental Breakfast for attendees)**
  - We are looking for three sponsors for our breakfast.
  - 5 minutes to address the convention or show a video during one of the general sessions.
  - One table (\$200 value), additional tables and electricity available to purchase at exhibitor rates.
  - Includes the Advertiser Only features also. Your ad size will be 480 pixels x 360 pixels. If you can send us an ad already done to this size it would be extremely helpful. (\$100 value)
  - You can provide a sign to set up during the continental breakfast to advertise your business.
  
- **Silver Level Exhibitor for \$750 includes:**
  - Choice of exhibitor spot, other than the first or second one by the entrances.
  - Two tables, each additional \$75 (\$300 value)
  - Electricity (\$50 value)
  - Includes the Advertiser Only features listed above. Your ad size will be 480 pixels x 360 pixels. If you can send us an ad already done to this size it would be extremely helpful. (\$100 value)
  - Convention Silver Sponsorship listed on at least one banner stand located in the registration area of the convention hall
  - Convention Silver Sponsorship listed on projection screens in the general session hall
  - Convention Silver Sponsorship noted on the convention webpages.

#### **Other Sponsorship Opportunities**

- Provide lanyards for our attendee's nametags.
- Provide bags for the welcome packets.
- Provide gifts to put into the welcome packets for the attendees.