



Wisconsin, Minnesota and Illinois
Christian Educators' Conference
A GREAT WORK
- Nehemiah 6:3b

October 12-13, 2023
Glacier Canyon Lodge
Wisconsin Dells

Exhibitor Opportunities

Exhibitor Rates

- \$250 for 1 table (will include Advertiser Only features as listed below)
- \$400 for 2 tables
- \$100 each additional table
- \$75 for Power Outlet/Electricity

Refunds due to cancellation will be issued *after* the convention at the following rates. Requests need to be emailed to the convention secretary at office@wacschools.org:

- Before August 1, 2023; 75%
- Before September 1, 2023; 50%
- Before September 30, 2023; 23%
- After September 30, 2023 – no refunds

All requests for exhibitor space and sponsorship will be treated on a first come, first served basis. Exhibitor booth and sponsorship requests must be accompanied by full payment to secure specific booths.

We must have your completed application and payment by September 1, 2023, for sponsorships to be included on banners and other printed material. We will be using the Whova App for this year's conference. Individual email addresses will be needed for each representative so that they will have access to the Whova App. Each individual will be sent a link to access the Whova App which will contain all the information for the conference including the schedule, workshops, speaker bios, and exhibitor information.

For an introduction to exhibiting on our conference platform (Whova) visit <https://whova.com/pages/whova-app-exhibitor-guide/>

Please note:

- Space includes one 6' covered table, skirted, two chairs, and wastebasket.
- Set up time will be October 11, 2023, from 5:30 – 9:00 p.m. and on October 12, 2023, from 7:00 - 8:00 a.m.
- Exhibitor hours are October 12 from 8:00 a.m. – 4:15 p.m. and October 13 from 7:30 a.m. – 11:45 a.m.
- You may breakdown displays after 11:45 a.m. on October 12. You must be cleared out of the room by 2:00 p.m.
- Table locations will be assigned by the convention staff unless you have purchased one of the premium sponsorships.

Advertiser Only

- \$150 – Website Advertising and Whova App Exhibitor Status
 - Ad displayed on the Educators Conference pages on the conference websites.
 - This will be a digital color banner ad that is approximately 480 pixels x 360 pixels. If you can send us an ad already done to this size it would be extremely helpful.
 - Email the .jpg or .pdf of the ad to office@wacschools.org by September 1, 2023.
 - We would also encourage you to include a link to your webpage, and/or a link to sign up for a free drawing if they give you their information.
 - The Whova App Exhibitor Status will allow you to:
 - Upload video or brochures about your products or companies
 - Schedule live info sessions or demos
 - Provide coupons, giveaways, or raffles to generate more leads

Welcome Packet Flyer

If you would like to put a flyer into our welcome packet, please select one of the options below. Deadline is September 1, 2023.

- \$100 – Mail your own preprinted flyer to the WACS office to be inserted into the attendee's welcome packet.
- \$250 - Email a flyer to the WACS office and we will print an 8 ½ x 11 single-sided sheet in black and white.
- \$350 - Email a flyer to the WACS office and we will print an 8 ½ x 11 single-sided sheet in color.

Sponsorship Opportunities

- See our Premium Sponsorships flyer for sponsorship opportunities available.