



Dear Potential Exhibitor or Sponsor,

The Wisconsin Association of Christian Schools will be joined by the Minnesota Association of Christian Schools for their annual Christian Educators' Conference on October 11-12, 2018 in Wisconsin Dells, WI. We anticipate almost 300 teachers from 30 or more schools to join us for two days of refreshing fellowship and spiritual encouragement.

Space is available for exhibitors and we would love to have you consider joining us for the two days. We also offer an advertising option in our conference program. We would be honored to have you be a part of this conference as an exhibitor or advertiser.

We desire to expose our member schools to the resources and services that will provide potential tools to make them more effective as teachers in the classroom. Our exhibitors are a significant part of the conference, and we will provide every opportunity to give you exposure throughout the conference. Please be assured that we will do all we can to make your time with us both productive and refreshing.

This year's event will feature these important components:

- Two days of exhibitor exposure with scheduled times for the teachers and administrators to visit the displays.
- Exhibit booths are located in the immediate area of the workshop sessions for excellent access to the educators.
- **SPONSORSHIP OPPORTUNITIES:** Breakfast and Luncheon sponsorships are available for presenting your company before the entire group. A breakfast sponsorship provides you with a sign set up by Friday's continental breakfast area advertising your business. A luncheon sponsorship provides you with time during the Thursday luncheon to speak to the educators regarding your business. Please contact our office if you would be interested in this type of sponsorship.
- We also offer the opportunity place in ad in our program with a variety of size options.
- Free drawings for attendees as incentives to visit exhibit booths. We welcome your door prize contributions for the drawing that we hold during the final general session.

HOUSING: Standard rooms with two queen beds accommodating 4 to 6 adults have been reserved at a low rate of \$99.99 per room. There are also deluxe suites (two bedrooms accommodating up to 7 adults) for \$139.99 per room. This rate and room availability is guaranteed for conference delegates if the reservation is made by **September 9, 2018**. For room layouts, visit their website www.glaciercanyonlodge.com. Please make your reservations directly with the Glacier Canyon Lodge, 45 Hillman Road, Wisconsin Dells, WI 53965. Their phone number is (800) 867-9453.

SCHEDULE: The conference will begin on Thursday morning at 8:00 a.m. with registration and a time to visit the exhibits, followed by a general session at 9:00 a.m. The conference will end after our final session on Friday, which begins at 12:30 p.m. Exhibitors will be able to do setup from 5 – 9 p.m. on Wednesday. Our conference secretary will be available to help with setup on Wednesday night.

REGISTRATION DEADLINE: Please complete the *Exhibitor and Sponsor Registration Form* online at <http://www.wacschools.org/exhibitor-and-sponsor-information.html>. Registrations must be submitted online with your fees by **September 1, 2018**.

Please let us know if there are any questions you have or if there is any way we can be of service to you. Our office can be reached by phone at 920-499-5561, or by e-mail at office@wacschools.org.